



**14th ANNUAL
PAVE GALA**
WEDNESDAY, DEC. 8, 2010
THE PIERRE, NEW YORK

Cocktails, Dinner, and Awards Presentation

Proceeds benefit PAVE educational programs

Sponsors of the Planning and Visual Education Partnership (PAVE) annual fundraising Gala receive recognition before an audience of retail and design industry luminaries, students, and educators. At the same time, sponsors support the future of our industry by encouraging students to study in the fields of retail design and planning and visual merchandising.

About PAVE—The Planning and Visual Education Partnership Founded in 1992, PAVE’s objective is to encourage students to study in the field of retail design and planning and visual merchandising through its annual Student Design Competition. Additionally, PAVE seeks to encourage retail management, store planners, visual merchandisers, architects, and manufacturers to interact with and support design students. This is accomplished through seminars, workshops, and most importantly, PAVE’s annual fundraising Gala with proceeds dedicated to programs and services for students.

For details, contact Catharine Scott, PAVE
954-241-4834, fax 954-893-8375
catharinescott@paveinfo.org

Visit www.paveinfo.org for more details on the Gala.

RECOGNITION DEADLINES

FOR LOGO OR NAME ON THE GALA INVITATION
September 10, 2010

FOR ON-SITE RECOGNITION
December 1, 2010

4651 Sheridan St., Suite 470 • Hollywood, FL 33021

SPONSORSHIP OPPORTUNITIES

FLAGSHIP SPONSOR.....\$25,000

- Two table reservations (10 seats each, premium position) at the Gala
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, and onsite recognition

AWARDS PRESENTATION SPONSOR\$15,000

- One table reservations (10 seats, premium position) at the Gala
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, and onsite recognition

SPECIALTY SPONSOR\$10,500

- One table reservation (10 seats, premium position) at the Gala
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, and onsite recognition

AFTER PARTY SPONSOR\$7,500

- Sponsor of the Gala After Party
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, and onsite recognition

This sponsorship requires the purchase of a table at the PAVE Gala.

BOUTIQUE SPONSOR\$5,500

- One table reservation (10 seats) at the Gala
- Company name featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, and onsite recognition

SPONSOR A STUDENT TO ATTEND THE GALA.....\$550

- Company or individual recognition

RETAIL DESIGN COLLECTIVE GOLD SPONSORS

Companies participating in the RDC who purchase a table at the Gala receive company name featured in: Gala press releases and communications, Gala invitation, Gala ads, PAVE Gala web site pages, and will receive special onsite recognition

PAVE FRIENDS AND SUPPORTERS

Company or individual who donates gift bag items or makes a general donation to PAVE receives company or individual recognition at the Gala.

OTHER SPONSORSHIPS

If you have an idea about a sponsorship for this event, please contact PAVE to discuss your ideas.

PAVE is a 501(c)(3) educational foundation administered by A.R.E. A portion of your contribution may be tax-deductible.