



12TH ANNUAL FUNDRAISING GALA PROGRAM SPECIFICATIONS

LAYOUT	SIZE
1/4 Page Vertical	2.375" W x 3.875" H
1/2 Page Horizontal	5" W x 3.875" H
1/2 Page Vertical	2.375" W x 8" H
Full Page	5" W x 8" H

Many PAVE Gala sponsor categories receive event program recognition as one of their sponsor benefits. Flagship Sponsors and Awards Presentation Sponsors each receive a full page in the program and Specialty Sponsors receive a half page in the program. Showrooms participating in The NADI Show who purchase a table for the Gala receive a full page in the program.

ARTWORK SUBMISSION

All artwork must be submitted digitally. Artwork may be color or black-and-white.

Acceptable Media: CD-ROM or upload files via the A.R.E. web site.

Please contact Yvette Wasserman at 954-893-7300, ext. 4823, to upload files.

Acceptable Formats:

Adobe Acrobat PDF

1. Press Quality PDF's, CMYK or Grayscale, No Bleeds
2. PDF's should be generated to exact ad size
3. Compatibility: Version 8 (or prior)
4. All fonts and image files must be embedded
5. Image must be 300 dpi at reproduction size

NOTE: Native files (Quark, PageMaker, InDesign, etc.) are not accepted. Please be advised that layouts with bleeds will not be accepted. All artwork created using page layout programs must be converted to an Adobe Acrobat PDF according to the specs above. Please do not include crop marks.

PRINTED PROOFS REQUIRED.

DEADLINE: MONDAY, NOV. 10, 2008

SEND ALL MATERIALS TO:

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