



**13th ANNUAL
PAVE GALA**
Wednesday, Dec. 9, 2009
New York

**Cocktails, Dinner, Awards Presentation and After Party
Proceeds benefit PAVE educational programs**

Sponsors of the Planning and Visual Education Partnership (PAVE) annual fundraising Gala receive recognition before an audience of retail and design industry luminaries, students, and educators. At the same time, sponsors support the future of our industry by encouraging students to study in the fields of retail design and planning and visual merchandising.

About PAVE—The Planning and Visual Education Partnership Founded in 1992, PAVE's objective is to encourage students to study in the field of retail design and planning and visual merchandising through its annual Student Design Competition. Additionally, PAVE seeks to encourage retail management, store planners, visual merchandisers, architects, and manufacturers to interact with and support design students. This is accomplished through seminars, workshops, and most importantly, PAVE's annual fundraising Gala with proceeds dedicated to programs and services for students.

**For details, contact Catharine Scott, PAVE
954-241-4834, fax 954-893-8375
catharinescott@paveinfo.org**

Visit www.paveinfo.org for more details on the Gala.

RECOGNITION DEADLINES

FOR LOGO OR NAME INCLUSION
ON THE GALA INVITATION
September 4, 2009

FOR JOURNAL RECOGNITION
November 13, 2009

FOR ON-SITE RECOGNITION
December 4, 2009

4651 Sheridan St., Suite 470 • Hollywood, FL 33021

SPONSORSHIP OPPORTUNITIES

FLAGSHIP SPONSOR.....\$20,000

- Two table reservations (10 seats each, premium position) at the Gala
- Full-page recognition in the printed Gala journal
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, onsite recognition, printed Gala journal

AWARDS PRESENTATION SPONSOR\$15,000

- One table reservations (10 seats, premium position) at the Gala
- Full-page recognition in the printed Gala journal
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, onsite recognition, printed Gala journal

SPECIALTY SPONSOR\$10,000

- One table reservation (10 seats, premium position) at the Gala
- Half-page recognition in the printed Gala journal
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, onsite recognition, printed Gala journal

AFTER PARTY SPONSOR\$7,500

- Sponsor of the Gala After Party
- Quarter-page recognition in the printed Gala journal
- Company logo (or name, as appropriate) featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, onsite recognition, printed Gala journal as New After Party sponsor

This sponsorship requires the purchase of a table at the PAVE Gala.

BOUTIQUE SPONSOR\$5,000

- One table reservation (10 seats) at the Gala
- Company name featured in: Gala press releases and communications, Gala invitation, PAVE Gala web site pages, onsite recognition, printed Gala journal

SPONSOR A STUDENT TO ATTEND THE GALA.....\$500

- Company or individual recognition in the printed Gala journal

NADI Retail Design Collective EXHIBITORS

Companies participating in the RDC who purchase a table at the Gala receive half-page recognition in the printed Gala journal

GALA JOURNAL SPONSORSHIPS

- \$1,500—Full-page Gala journal sponsor
- \$1,000—Half-page Gala journal sponsor
- \$500—Quarter-page Gala journal sponsor

PAVE FRIENDS AND SUPPORTERS

Company or individual who donates gift bag items or makes a general donation to PAVE receives company or individual recognition in the printed Gala journal

OTHER SPONSORSHIPS

If you have an idea about a sponsorship for this event, please contact PAVE to discuss your ideas.

*PAVE is a 501(c)(3) educational foundation administered by A.R.E.
A portion of your contribution may be tax-deductible.*