



## PRESS RELEASE

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**Contact:** Catharine Scott  
**Phone:** 954-893-7225, ext. 4834  
**Fax:** 954-893-8375  
**E-mail:** [pave@paveinfo.org](mailto:pave@paveinfo.org)

### PAVE Third Annual Rising Star Award

#### Now Accepting Entries

*Hollywood, Fla. (July 28, 2009)*—In keeping with its mission of nurturing and encouraging young talented individuals to ensure the future of the retail design and visual industry, the Planning and Visual Education Partnership (PAVE) has launched the 3<sup>rd</sup> Annual Rising Star Award to recognize the achievements of individuals who have demonstrated talent, vision, and implementation in the retail environment.

Retailers and retail design firms are invited to nominate an individual (under 35 years of age) who works in retail design, visual presentation, or contract design who is a proven innovator and leader among his or her peers. Any retail organization or design firm can nominate up to two individuals by completing a nomination form and submitting it to PAVE no later than Oct. 15, 2009. There is no charge to enter. Nominees must be 35 years of age or younger.

Nominations will be reviewed by a panel of PAVE member industry professionals including retailers and educators. Finalists will be contacted for a short interview. Winners will be notified by mid-November. Awards will be presented during the PAVE Gala, Dec. 9, 2009 at Metropolitan Pavilion, New York City. Multiple awards may be presented. Award recipients will receive recognition at the Gala, online, through PAVE, and in industry trade press.

The deadline for nominations is Oct. 15, 2009. Nomination forms and more information are available online at [www.paveinfo.org](http://www.paveinfo.org).

Contact PAVE at 954-893-7225, ext. 4834, for questions.

*Editor's note: Electronic files containing the Rising Star logo are available for download as both an Illustrator EPS file and print-quality JPG.*

**PAVE — The Planning and Visual Education Partnership**

4651 Sheridan St., Ste. 470, Hollywood, FL 33021 • 954-893-7225 • fax 954-893-8375 • [pave@paveinfo.org](mailto:pave@paveinfo.org) • [www.paveinfo.org](http://www.paveinfo.org)

## **About PAVE**

Founded in 1992, The Planning and Visual Education Partnership's (PAVE) objective is to encourage students to study in the field of retail design and planning and visual merchandising through its annual Student Design Competition. Additionally, PAVE seeks to encourage retail management, store planners, visual merchandisers, architects, and manufacturers to interact with and support design students. This is accomplished through projects, seminars, workshops, and the annual fundraising Gala with proceeds dedicated to educational programs and projects benefiting students. PAVE is a 501(c)(3) educational foundation administered by A.R.E.