



PRESS RELEASE

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PAVE Awards \$10,000 to Students

Hollywood, Fla. (Oct. 19, 2009)—The Planning and Visual Education Partnership (PAVE) is pleased to announce the distribution of \$10,000 in grants to students through its new Student Aid Program.

PAVE's Student Aid Program recognizes the need to assist students who are experiencing financial difficulties that may hinder their ability to continue their schooling. This new grant program assists students with the intent of providing for basic needs such as food, housing, books, tuition, health insurance, medical bills, utilities, and transportation.

The \$10,000 in grants were distributed to six students representing four schools: California State University Long Beach (CSULB); Fashion Institute of Design and Merchandising (FIDM), Los Angeles; Fashion Institute of Technology (FIT), New York; and O'More College of Design, Franklin, Tenn.

"It is an honor to aid in stewarding funds toward deserving students. We were touched by the needs and aspirations of each of the applicants and reminded of the realities students are facing in today's economy. I hope that in years to come, we have even greater opportunities to share prosperity that nurtures creativity," said Bill Goddu, vice president, marketing, Fleetwood Fixtures and PAVE Board member.

Students were required to submit a grant application, a letter explaining their need for aid, a letter from an educator, and a copy of their transcript.

Grant requests were reviewed by a panel of PAVE board members: Richard Ernest, Crown Metal Manufacturing Co.; Bill Goddu, Fleetwood Fixtures; David Kepron, Little; Richard Stolls, Lifestyle/Trimco; and Jane VanAuken, Shopko.

About PAVE, www.paveinfo.org

Founded in 1992, The Planning and Visual Education Partnership's (PAVE) objective is to encourage students to study in the field of retail design and planning and visual merchandising through its annual Student Design Competition. Additionally, PAVE seeks to encourage retail management, store planners, visual merchandisers, architects, and manufacturers to interact with and support design students. This is accomplished through projects, seminars, workshops, and the annual fundraising Gala with proceeds dedicated to educational programs and projects benefiting students. PAVE is a 501(c)(3) educational foundation administered by A.R.E.

PAVE — The Planning and Visual Education Partnership

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