



PRESS RELEASE

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PAVE Now Accepting Applications for the Helping Hand Fund

Hollywood, Fla. (June 29, 2010)—The Planning and Visual Education partnership (PAVE) is pleased to announce that it is now accepting applications for the Helping Hand Fund. The PAVE Helping Hand Fund provides grant funds to accredited two- and four-year educational institutions to enhance the quality of programs and services for students entering into careers in the retail design and planning and visual merchandising industries.

Now in its third year, the Helping Hand Fund will award up to \$15,000 in grants to educational institutions. There is no cap on the amount that can be requested or granted by each educational institution. Grant award amounts will be based on the size and scope of the program for which the applicant requests funding. A PAVE Board task force will review grant requests meeting the criteria to determine award decisions.

All applications, including required attachments, must be received on or before Oct. 29, 2010. To be eligible for a grant, the school must have at least three students participating in PAVE's 2010 Student Design Competition.

For complete Helping Hand Fund information and a grant application, please visit www.paveinfo.org.

About PAVE

Founded in 1992, The Planning and Visual Education Partnership's (PAVE) objective is to encourage students to study in the field of retail design and planning and visual merchandising through its annual Student Design Competition. Additionally, PAVE seeks to encourage retail management, store planners, visual merchandisers, architects, and manufacturers to interact with and support design students. This is accomplished through projects, seminars, workshops, and the annual fundraising Gala with proceeds dedicated to educational programs and projects benefiting students. PAVE is a 501(c)(3) educational foundation administered by A.R.E.