



PRESS RELEASE

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Contact: Catharine Scott
Phone: 954-893-7225, ext. 4834
Fax: 954-893-8375
E-mail: pave@paveinfo.org

PAVE Announces PAVE the Way 3D Design Challenge for Students *Competition sponsored and presented by B&N Industries*

Hollywood, Fla. (Sept. 2, 2010)—The Planning and Visual Education Partnership (PAVE) has launched the 2010 PAVE the Way, a 3D design challenge for college students in store design, interior design, visual merchandising, and industrial design programs. The competition offers students a chance to see their designs come to life, gain exposure at a major industry trade show, and win cash awards.

“PAVE is pleased that B&N Industries is once again sponsoring the PAVE the Way 3D Design Challenge. The competition provides a unique hands-on approach to design and manufacturing that can help prepare students for a career in the retail environments industry,” said PAVE President Richard Stolls, chairman of Lifestyle/Trimco. “The challenge involves designing a fixture to sell pet accessories or pet product and to provide mock-up or a 3D rendering for judging. The top 12 finishers will have the opportunity to work with B&N Industries to produce a prototype of their design, which will be exhibited prominently at GlobalShop in March 2011.”

Brad Somberg, president of B&N Industries, noted that last year’s competition was not only inspirational to participate in, but invigorating to work on. “To see the finalists’ faces as they looked at their entries on the GlobalShop floor made us understand why we participated as sponsors. When B&N learned of the opportunity to once again sponsor the challenge, work with the students, and execute the presentation for the 2011 GlobalShop, we were thrilled to offer our design development and manufacturing services to the students,” he said.

Added Tim Fearney, show director, Nielsen Expositions, “We’re really looking forward to seeing the results of the second PAVE the Way 3D Design Challenge at GlobalShop 2011. The first year’s contest was a great success and the finalists’ showcase on the show floor was extremely popular among attendees. We’re proud to support PAVE and this important program.”

The deadline for entries is Nov. 19, 2010. Winners of first, second, and third place and honorable mentions will receive monetary awards, with \$5,000 as the top award. Winners will be announced at the A.R.E. Design Awards on March 28, 2011. Competition details and entry forms are available at www.paveinfo.org.

About PAVE, www.paveinfo.org

Founded in 1992, the Planning and Visual Education Partnership's (PAVE) objective is to encourage students to study in the field of retail design and planning and visual merchandising. Additionally, PAVE seeks to encourage retail management, store planners, visual merchandisers, architects, and manufacturers to interact with and support

PAVE —The Planning and Visual Education Partnership

4651 Sheridan St., Ste. 470, Hollywood, FL 33021 • 954-893-7225 • fax 954-893-8375 • pave@paveinfo.org • www.paveinfo.org

design students. These objectives are accomplished through competitions, projects, seminars, workshops, and grants and scholarships funded by the annual Gala and other fundraising activities. PAVE is a 501(c)(3) educational foundation administered by A.R.E.

About B&N Industries, www.bnind.com

B&N Industries is an innovative designer and manufacturer of products and systems for the retail, architectural, and consumer industries. The company focuses on fresh, fun, and functional approaches to solutions that enhance environments. With the launch of Iconic™ Carved Relief Panels, B&N has secured a new way of providing new technologies and design options for the contract, retail, and hospitality industry. From the ever-popular Puck™ hardware System, to the tension Cable™ System, the Sorbetti™ Freestanding Pole System, and the new Graphic Cubes and Quadri™ Frame Systems for display, B&N offers variety and creativity to merchandising, display, shelving, and contract needs. With over 80,000 square feet of local manufacturing with advanced CNC technology, the ability to source manufacturing throughout the world, and over 90,000 square feet of warehousing, B&N can accommodate virtually any size of project rollout and distribution. B&N continually works to provide new solutions to the ever-changing interiors markets and to bring a fresh outlook to the industry.

About GlobalShop, www.globalshop.org

GlobalShop is the largest annual trade show of its kind, attracting leaders in the retail design industry from all over the world. Retailers, store designers, visual merchandisers, and brand managers attend **GlobalShop** each year to find inspiration and the latest trends in retail design, in-store marketing, and technology.