



PRESS RELEASE

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Contact: Catharine Scott
Phone: 954-893-7225, ext. 4834
Fax: 954-893-8375
E-mail: pave@paveinfo.org

PAVE Announces PAVE the Way 3D Design Challenge Finalists *Inaugural competition sponsored and presented by B&N Industries*

Hollywood, Fla. (Jan. 19, 2010)—The Planning and Visual Education Partnership (PAVE) is pleased to announce the 12 finalists for the PAVE the Way 3D Design Challenge for college students in store design, interior design, visual merchandising, and industrial design programs. This new competition offers students a chance to see their designs come to life, gain exposure at a major industry trade show, and win cash awards.

The 12 finalists are:

Shari Baitcher, Betsey Johnson Sunglasses, Fashion Institute of Technology, New York
Hayeon Choi, PIEGA, Fashion Institute of Technology, New York
Hun Ei Choi and Sun Young Kim, Sunglasses for Chanel, Fashion Institute of Technology, New York
Ashley Hansen, Fendi Eyewear Display, North Dakota State University, Fargo, ND
Lauren Kane, L'Arc-en-Ciel, University of Memphis, Memphis, TN
Hyun Jung Kim, Crystal with Color, Fashion Institute of Technology
Julie Sunmee Kim, Colorize Me, University of Notre Dame, Notre Dame, IN
Mina Kim, iris, Fashion Institute of Technology, New York
Diego Moreno, PRADA P.O.P., University of Bridgeport, Bridgeport, CT
Lindsay Rodabaugh, Songbird, Fashion Institute of Technology, New York
Chika Takai, kumo system, Fashion Institute of Technology, New York
Amanda Weigelt, Oakley, North Dakota State University, Fargo, ND

The challenge, developed by PAVE's Education Committee, was to design a countertop fixture to sell sunglasses and include a 3D rendering of the design for judging. As sponsor and presenter of the inaugural challenge, Burlingame, Calif.-based B&N Industries will now work with the 12 finalists to build prototypes of their designs for display at GlobalShop 2010. The prototypes will be displayed in Booth #3609 during GlobalShop, March 10-12, 2010, Las Vegas. The student awards will be announced during A.R.E.'s Design Awards program Wed., March 10, 2010, from 5:30 to 7:30 p.m.

"B&N and the judges could not be more pleased with the first PAVE the Way 3D Design Challenge. It was exciting to have so many amazing entries to judge from such a diverse group of people. In addition to serving as a true inspiration, the entries provided a glimpse into our creative community's future. Congratulations to the 12 finalists and thank you to all who participated. B&N is excited to design, develop and manufacture the finalist entries for the entire retail community to see in Vegas," said Brad Somberg, president of B&N Industries.

Judges for the competition were: Stephanie K. De Long, Editor-in-Chief, *Eyecare Business*, Wolters Kluwer Pharma Solutions Inc.; Elizabeth Kokotajlo, Senior Design Manager, Design & Development, Luxottica Retail,

PAVE — The Planning and Visual Education Partnership

4651 Sheridan St., Ste. 470, Hollywood, FL 33021 • 954-893-7225 • fax 954-893-8375 • pave@paveinfo.org • www.paveinfo.org

Mason, OH; Pirkko Lucchesi, Image Director, B&N Industries, Burlingame, Calif.; Kevin McPhee, Creative Director, B&N Industries, Burlingame, Calif.; Brad Somberg, President, B&N Industries, Burlingame, Calif.; Vicki Spielmann, Visual Merchandising Director, Apple, Cupertino, Calif.; and Manley Tantuico, Business Development, B&N Industries, Burlingame, Calif.

About PAVE, www.paveinfo.org

Founded in 1992, The Planning and Visual Education Partnership's (PAVE) objective is to encourage students to study in the field of retail design and planning and visual merchandising through its annual Student Design Competition. Additionally, PAVE seeks to encourage retail management, store planners, visual merchandisers, architects, and manufacturers to interact with and support design students. This is accomplished through projects, seminars, workshops, and the annual fundraising Gala with proceeds dedicated to educational programs and projects benefiting students. PAVE is a 501(c)(3) educational foundation administered by A.R.E.

About B&N Industries, www.bnind.com

B&N Industries is an innovative designer and manufacturer of products and systems for the retail, architectural, and consumer industries. The company focuses on fresh, fun, and functional approaches to solutions that enhance environments. With the launch of Iconic™ Carved Relief Panels, B&N has secured a new way of providing new technologies and design options for the contract, retail, and hospitality industry. From the ever-popular Puck™ hardware System, to the tension Cable™ System, the Sorbetti™ Freestanding Pole System, and the new Graphic Cubes and Quadri™ Frame Systems for display, B&N offers variety and creativity to merchandising, display, shelving, and contract needs. With over 80,000 square feet of local manufacturing with advanced CNC technology, the ability to source manufacturing throughout the world, and over 90,000 square feet of warehousing, B&N can accommodate virtually any size of project rollout and distribution. B&N continually works to provide new solutions to the ever-changing interiors markets and to bring a fresh outlook to the industry.

About GlobalShop, www.globalshop.org

GlobalShop is the largest annual trade show of its kind, attracting leaders in the retail design industry from all over the world. Retailers, store designers, visual merchandisers, and brand managers attend **GlobalShop** each year to find inspiration and the latest trends in retail design, in-store marketing, and technology.